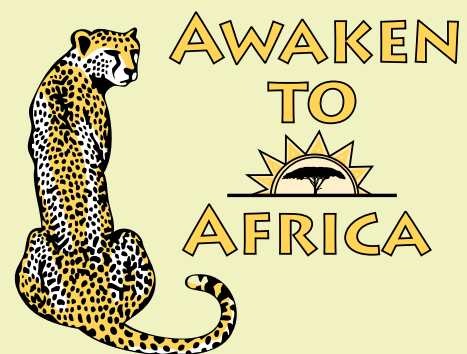


*What makes your heart beat faster?
You will find it in Tanzania,
an African destination without equal.*

Tanzania, renowned for its extraordinary wildlife, is the site of one of the most amazing wildlife spectacles on the planet: the annual migration of an estimated 1.5 million wildebeest, 250,000 zebras, and other herd animals in search of fresh new grass, followed by a variety of predators. The migration represents the delicate balance of nature's supply and demand.

Tanzania is home to the Big Five--elephant, rhinoceros, lion, leopard, and buffalo--as well as 80 other species of large mammals, including giraffes, baboons, chimpanzees, and hippopotamus. With over 1,000 species, Tanzania is also a bird-lover's paradise.

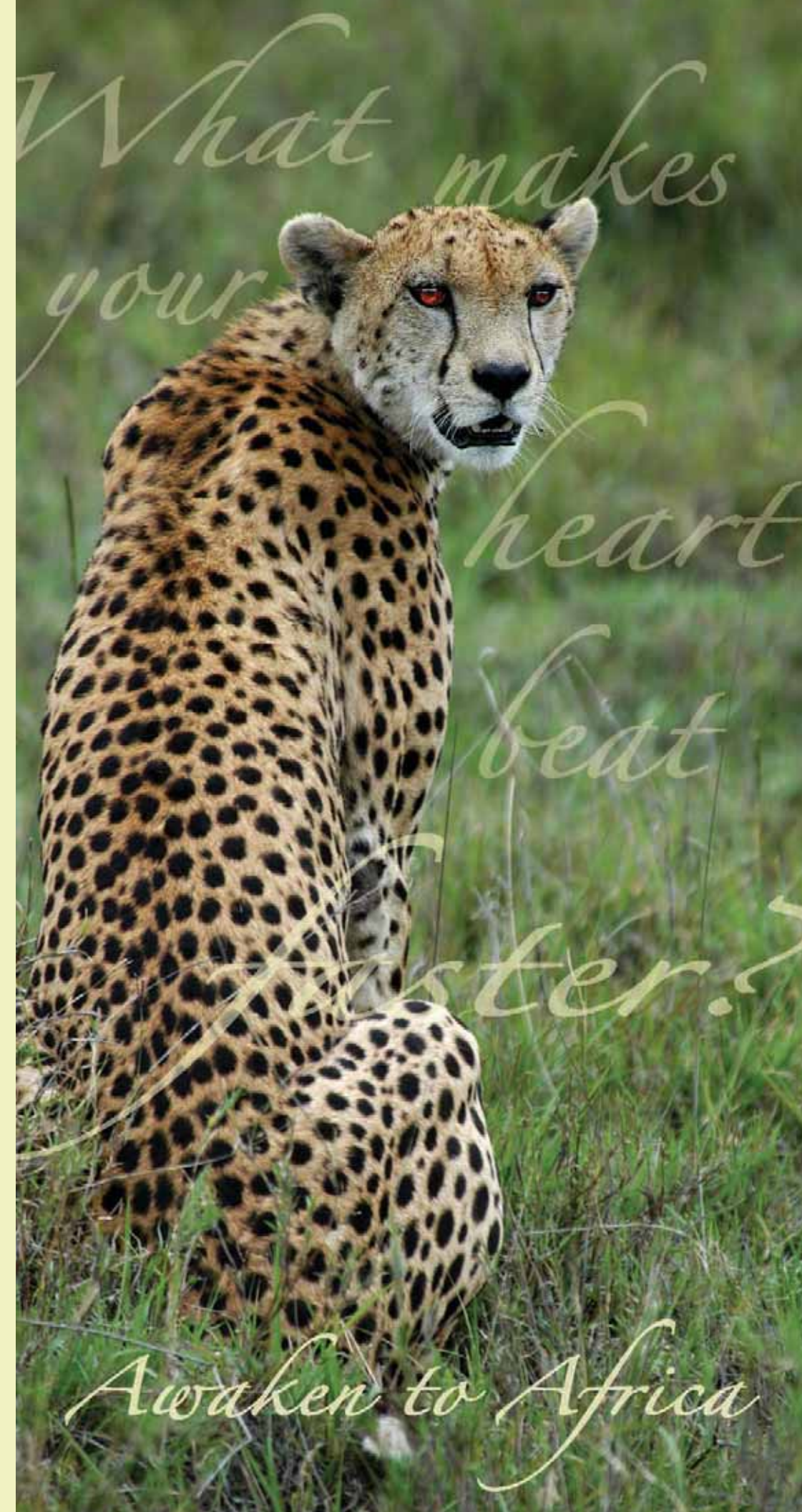
The first time you see an elephant, giraffe, or cheetah in its natural environment, you will forget every zoo you ever visited. And the sonic landscape--the low rumble of a lion's roar that vibrates through the soles of your shoes, the enigmatic call of mating birds, the hoots of a baboon troop--is music that will live in you forever. Each safari in Tanzania is a unique and unparalleled experience.



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So Much More Than Safaris: Tanzania Has It All

Tanzania's Mount Kilimanjaro is the highest peak on the African continent—is this your year to summit?

The country also contains the three largest freshwater lakes in Africa, containing hundreds of species of rare endemic fish, and the shores of Lake Tanganyika are home to two national parks known as the best places in the world to track wild chimpanzees.

Zanzibar, the legendary spice island archipelago, is located just off the Tanzanian mainland in the Indian Ocean and offers pristine beaches, stunning dive sites, fascinating architecture, medieval ruins, and a sobering history of a hub of the slave trade.



The population of Tanzania reflects enormous cultural diversity with more than 120 tribes—more than any other African nation. Experience the languages, the rhythms, the music, the dance, of tribal peoples committed to continuing the traditions of many generations. A stable democratic country, visitors find Tanzania to be one of the most hospitable destinations in Africa.

You will find a wide range of accommodations in Tanzania, from an incredible ultra-luxury lodge on the rim of the spectacular Ngorongoro Crater to a permanent tented camp or luxury mobile camp in the Serengeti, only feet from the migratory herd.

You may decide upon a large upscale lodge, a treehouse lodge frequented by elephants, or an intimate country inn set up on a hillside slope overlooking Mt. Meru. Each one will provide you with all the comforts of home.



Why You'll Choose Awaken to Africa

The Best Tanzanian Guides

- Your guide is key to your Tanzanian experience—so we work with only the best naturalist/drivers, who are experienced and expert in all aspects of the Tanzanian ecosystem and are consistently requested by professional photographers and other animal professionals who travel to Tanzania. Our guides also have deep knowledge of and connections within the various tribal cultures in the region.

Extraordinary Service

- From the first time you call to inquire about traveling with **Awaken to Africa**, you will recognize our commitment to providing you with unparalleled service. No question will go unanswered, no concern unaddressed. Based on your interests, we will design a custom itinerary for you or your group.

Value, Depth, and Responsibility

- The fact that we are a Tanzanian/American company makes us unique as a local tour operator, offering deep contacts within the Tanzanian community as well as the service and organization that discriminating travelers expect.
- We do not contract our ground services to another company. We have our own naturalists/drivers, we schedule the lodgings and activities, and we own our vehicles, which are designed to meet the needs of photographers and birders.

Commitment to Tanzania

- We support and implement low-impact, responsible, and ethical tourism and recognize that Tanzania is the only country in the world to allocate more than 25% of its total area to wildlife parks and game reserves. We are firmly convinced that responsible tourism helps Tanzania preserve this fragile wilderness by contributing to the country's overall economic base as a critical Tanzanian industry.
- We are committed to community-based tourism and have established relationships to support local cooperatives that strengthen villages.

The Adventure of Your Dreams

Whether you wish to travel as a group, or on your own; to stay in ultra-luxury resorts, camp on the Serengeti plains, or stay in local-style accommodations; to visit the classic destinations of Tanzania or get far off the beaten path, **Awaken to Africa** will create the trip of your dreams.

For your first trip, you might choose our Classic Safari, which focuses on the northern parks in Tanzania—the world-famous Serengeti and the Ngorongoro Crater. Many return to this part of Tanzania again and again because they always see something new and special.

You may journey to the southern parks and reserves—a magnificent, remote wilderness filled with wildlife and still visited by very few tourists. The Southern Highlands is home to the national parks Ruaha, Mikumi, and the Udzungwa Mountains. Bordering these parks to the east is the Selous Game Reserve, Africa's largest wildlife protected area.

To the west is the most remote area of Tanzania, where you can trek chimpanzees and see wildlife in one of the most pristine settings in Africa. This area includes Mahale Mountains National Park (located alongside Lake Tanganyika, the longest freshwater lake in the world) and Katavi National Park.

You may choose to trek Mt. Kilimanjaro, which attracts more than 20,000 climbers annually. Or you may be excited at the prospect of visiting Zanzibar, an exotic mixture of African and Arabic cultures, and whose archipelago offers some of the best diving in the world.

*You will find it in Tanzania.
Come, Awaken to Africa.*

What makes your heart beat faster?

